

# PRESS RELEASE

## SKÅL INTERNATIONAL

### “Sustainable Development in Tourism” AWARDS

3<sup>rd</sup> OCTOBER 2012

## 73<sup>rd</sup> SKÅL WORLD CONGRESS, Incheon/Seoul, South Korea



For eleven consecutive years, the Skål International “Sustainable Development in Tourism” Awards were presented during the Opening Ceremony of the 73<sup>rd</sup> Skål World Congress, which this year took place in the South Korean city of Incheon, on 3<sup>rd</sup> October 2012 and was conducted by Mr. Andrew Wood, President of Skål International Thailand.

The trophies and certificates were presented by the President of Skål International, Enrique Quesada, in conjunction with Vice-President Karine Coulanges.

Skål, founded in 1934, is the largest organisation of travel and tourism professionals in the world. To encourage the conservation of the environment and help to promote the development of responsible and sustainable tourism, Skål International initiated an awards program in 2002, during “The Year of Ecotourism and the Mountains” as declared by United Nations.

Since the launch of the awards in 2002, they have received strong ongoing support and attracted a high level of participation, with a total of 456 entrants. This year, we have received a total of 39 projects entering the eight different categories. Further information on the projects received:

[Complete list of projects](#)

[Projects per countries and categories](#)

As usual, Skål International selected the panel of three independent judges from important institutions/organisations dealing with Eco and Sustainable tourism, to make the evaluation of all the projects. The primary criteria for the evaluation is based on such points like, contribution to the conservation of nature and cultural heritage, community involvement, educational features, business viability and innovation.

Skål International wishes to express its gratitude to the three independent judges for accepting to carry on the evaluation and for the meticulous and laborious work conducted by them:



**Mr. Luigi Cabrini**  
UNWTO  
Director Sustainable  
Development of Tourism



**Mr. Ed Roberts**  
SEALED AIR  
Regional Sustainability Director  
for Europe



**Mr. Mandip Singh Soin**  
IBEX EXPEDITIONS INDIA  
Founder & Managing Director

As part of the valuable partnership established with Skål, the company Diversey has generously produced the trophies and certificates presented to the winners. Diversey is a leading global provider of commercial cleaning, sanitation and hygiene solutions. Its products, systems and expertise make food, drink and facilities safer and more hygienic for consumers and for building occupants. The company serves customers in the travel and lodging, building management, food service, retail, health care and food and beverage industries.

For second consecutive year, [Diversey](#) has presented a [Special Recognition Award](#) to one of the projects among the 39 competing in the Skål “Sustainable Development in Tourism” Awards. According to Diversey, the project selected has gone beyond protecting and preserving while decisively transforming its business into a sustainable enterprise. Some representatives of Diversey attended the Opening Ceremony of the 73<sup>rd</sup> Skål World Congress: Mr. Nikhil Sawant, Regional Sector Marketing Director Hospitality and Healthcare Asia, Middle East, Africa & Turkey, Mr. Stefan Phang,

Director Environment, Health, Safety & Sustainability, and Mr. KilMyung Maeng, Managing Director, Korea, who presented the Diversey Special Recognition Award and was a Guest Speaker at the ceremony.

The Diversey Special Recognition Award, handed out by Mr. KilMyung Maeng went to:

**COMMUNITY-BASED TOURISM AT LISU LODGE AND LANJIA LODGE**  
*Submitted by Asian Oasis (THAILAND)*



Click [here](#) to view a short presentation.

Award collected by Chananaya Pataraprasit, Executive Director of Asian Oasis [www.asian-oasis.com](http://www.asian-oasis.com)

**WINNERS OF THE SKÅL “SUSTAINABLE DEVELOPMENT IN TOURISM” AWARDS**

In the category of Tour Operators & Travel Agents:

**CORPORATE SOCIAL RESPONSIBILITY**  
*Submitted by Borneo Eco Tours (MALAYSIA)*



Click [here](#) to view a short presentation.

Award collected by Albert Teo, Managing Director of Borneo Eco Tours [www.borneoecotours.com](http://www.borneoecotours.com)

In the category of Rural Accommodation:

**THE CHELI & PEACOCK COMMUNITY TRUST**  
*Submitted by Cheli & Peacock (KENYA)*



Award collected by David Fisher, Councillor, Skål International Kenya, on behalf of The Cheli & Peacock  
[www.chelipeacockcommunitytrust.com](http://www.chelipeacockcommunitytrust.com)

In the category of Urban Accommodation:

**SUSTAINABILITY AT HAIKKO MANOR**  
*Submitted by Hotel Haikko Manor & Spa (FINLAND)*



Click [here](#) to view a short presentation.

Award collected by Kari Halonen, President of Skål International Finland, on behalf of Hotel Haikko Manor & Spa  
[www.haikko.fi](http://www.haikko.fi)



In the category of General Countryside:

**HERITANCE TEA FACTORY**  
*Submitted by Heritance Tea Factory, Kandapola (SRI LANKA)*



Click [here](#) to view a short presentation.

Award collected by Keethi Jayaweera, President of Skâl International Colombo, on behalf of Heritance Tea Factory (Aitken Spence Hotel) [www.heritancehotels.com](http://www.heritancehotels.com)

In the category of Cities & Villages:

**UTHANDO (LOVE) SOUTH AFRICA**  
*Submitted by Uthando (Love) South Africa (SOUTH AFRICA)*



Click [here](#) to view a short presentation.

Award collected by Vernon Kirsten & Anne Lamb, Skâl International Cape Town, on behalf of Uthando (Love) South Africa [www.uthandosa.org](http://www.uthandosa.org)

In the category of Educational Programmes & Media:

**EU-SWITCH ASIA GREENING SRI LANKA HOTELS PROJECT**  
*Submitted by CCC Solutions (SRI LANKA)*



**EU SWITCH-Asia**  
Get it right first time, on time, every time and strive for continuous improvement  
Greening Sri Lanka Hotels

Click [here](#) to view a short presentation.

Award collected by Mr. Srilal Miththapala, Project Director/Consultant, EU-SWITCH Asia  
[www.greeningsriankahotels.org](http://www.greeningsriankahotels.org)

In the category of Transportation:

**THE GREEN CAB**  
*Submitted by The Green Cab (SOUTH AFRICA)*



**thegreencab**  
STREETS AHEAD

Click [here](#) to view a short presentation.

Award collected by Vernon Kirsten & Anne Lamb, Skål International Cape Town, on behalf of The Green Cab  
[www.thegreencab.co.za](http://www.thegreencab.co.za)

In the category of Major Tourist Attractions:

### CALGARY TOWER

*Submitted by Calgary Tower Facilities Ltd & Sky 360 Restaurant (CANADA)*



Click [here](#) to view a short presentation.

Award collected by Gregory Moon, President, Skål International Calgary, on behalf of Calgary Tower Facilities & Sky 360 Restaurant [www.calgarytower.com](http://www.calgarytower.com)

#### ABOUT SKÅL INTERNATIONAL

Skål, an international association since 1934, is the largest organisation of travel and tourism professionals in the world. It is the only association which embraces all sectors of the travel and tourism industry, in five continents, 85 countries and at 450 locations, with close to 18,000 members from hoteliers to travel agents; airline, maritime,

waterways, railway and coach transportation companies, tourism media, tourism academies and official tourism promotion bodies, etc.