

ROGER DOW NEWEST WASHINGTON SKÅLLEAGUE

Washington D.C. November 28: Roger Dow, President and CEO of the U.S. Travel Association, has become the newest member of Skål International Washington D.C. (www.skaldc.org), the premier world-wide organization of travel industry executives. He was inducted November 20 at a dinner meeting held at the Omni Shoreham Hotel. The club meets monthly at top area hotels, restaurants and other prestigious venues.

Skål International Washington D.C., chartered in 1955, is one of 395 Skål Clubs in 87 countries serving senior travel executives from the airline, hotel, travel agency, restaurant and associated organizations. Skål International (www.skal.org) was founded in Paris in 1932 to promote global tourism and friendship.

"We are so pleased to have you join us," said Bill Moyer, President of the Club, as he inducted Mr Dow, whose organization represents every element of the U.S. travel industry and was the driving force behind the passage of the Travel Promotion Act, signed by President Obama in 2010 (www.ustravel.org).

Moyer, Vice-President of Donohoe Hotel Brokerage, added that the club includes nearly 110 members such as the CEOs of Brand USA, Destination Marketing Association International, the American Bus Association and the Student Youth Travel Association. General Managers of most of the area's top hotels are members as are senior executives from the destination marketing organizations of Washington D.C., Fairfax County, Arlington County and the City of Alexandria.

Taking over as the new President of Skål International Washington D.C. in January will be Rick Singer, Executive Director of the Society of Government Travel Professionals.



ROGER DOW INDUCTED: at the Omni Shoreham Hotel in Washington D.C. on November 20, 2015 Roger Dow, President and CEO of the U.S. Travel Association, was inducted into Skål International Washington D.C. From left Carol Betz, Executive Secretary; Steve Richer, Membership Director; Mr Dow, and Club President Bill Moyer of Donohoe Hospitality.