



SKÅL INTERNATIONAL

International Association of Travel and Tourism Professionals
Founded 1934

V. SALIH ÇENE

PRESIDENT

Dear Skål Friends,

It has been seven weeks since the Congress in Mexico and we have worked practically full time for Skål in order to be able to cope with all the demands, problems and the communication which came to our attention. At the same time each executive member proceeded with the planned program and tasks allocated to them. I take this opportunity to thank the “Wonder Team” for their commitment, loyalty and endurance.

With only a few days left to the Christmas and a week left to New Year, I wanted to address you for the last time this year. You must have already received my Christmas & New Year Card, thus I repeat my wishes of happiness, good health, friendship and prosperity to you and your family for the New Year.

We shall soon enter the new year which I am confident will be a successful, productive and a beneficial year for our great organization. To this end, we need and expect the contribution of each and every Skål member. We are “**a trusted voice**” in travel and tourism and we have to act and work in solidarity to make this known all over the world.

In my message in the upcoming Skål News, which will be despatched by the end of January, I will give detailed information on “where we are?” and elaborate on the projects and targets which we believe will carry us to 2020 and beyond

As I emphasised in my first message, we shall first preserve the core values of our organization “**Friendship**” and “**Amicale**” which carried us forward for eighty years and is the base for all our other values.

As we say, “**Tourism is Friendship and Peace**” so, may the spirit of tourism spread and prevail all over the World to make it a peaceful one.

In friendship & Skål!
SKÅL INTERNATIONAL

V. Salih Cene

PRESIDENT

Tourism through Friendship and Peace
Le Tourisme par le biais de l’Amitié et la Paix
El Turismo a través de la Amistad y la Paz

• “Be a Trusted Voice in Travel and Tourism”
• « Être une Voix de Confiance dans le Secteur du Tourisme »
• “Ser una Voz de Confianza en el Sector del Turismo”

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