



17. Skålite 'Quality in Tourism' Awards Presented



17th of Skålite "Quality in Tourism" Awards given by Skål International Istanbul Club to award the contributions in the tourism of Turkey were presented to the winners with a ceremony at Haliç Convention Center.

During the ceremony sponsored by Nude, Sealed Air, TAV, Çelebi, MNG Airlines Altın and presented by Ceylan Saner, bests of 2014 were awarded in 22 categories.

Skål International Istanbul Club, an affiliate of the longest-established and the widest-based non-governmental organization of the world with 81 years history and units in 90 countries covering the professionals of all branches in the tourism industry, Skål International, organized 17th of **Skålite 'Quality in Tourism Awards'** which were started to be awarded in the tourism industry of Turkey in the 75th year of the foundation of the Turkish Republic for the first time.

The red carpet in the concept of 1950's, the award ceremony held in the evening of **Wednesday December 10th, 2014** at Haliç Convention Center witnessed colorful moments. The ceremony was realized with the participation of Skål International World President **Salih Çene**, Skål International Istanbul Club's President **Feza Solaklar**, Deputy President **Bahar Birinci**, Members of the Board and well-known characters of the tourism industry.



The President Solaklar mentioned during his ceremony speech that they awarded contribution for quality in tourism, and they were excited to receive higher quality applications year by year for the Skålite Awards they organize to contribute in the development of the tourism of Turkey. Solaklar further continued: "Following the completion of the nomination process, a committee of jury including 7 people and Skål Turkey members voted the awards; and Skålite Jury, Chaired by 2010-2011 Skål International World President; Universal Tourism General Director and Skålite's creator **Hülya Aslantaş**; included the Consultant of Istanbul Mayor and the Coordinator of Istanbul Tourism Workshop **Tülin Ersöz**, Istanbul Ticaret University Lecturer Prof. Dr. **Nüzhet Kahraman**, Alem Magazine's Chief Editor **Berna Ertem**, Milliyet Newspaper's Columnist **Çağdaş Ertuna**, Travel & Leisure Magazine's Chief Editor **Deniz Huysal**, and İZ TV Chief Editor **Coşkun Aral**.



The winners were selected according to the scores given by Skål members and the jury committee. I would like to thank the members of the jury once more for allocating their time for quality in tourism, and I would wholeheartedly congratulate all nominees who have worked towards this goal."



17. Skålite Quality in Tourism' Awards List

Skålite Awards

Category	Awarded Company
Şehir Oteli	Mövenpick Hotel Istanbul
Resort Otel	Hillside Beach Club
Butik/Özel Belgeli Otel	Museum Hotel
Spa Oteli	NG Afyon Wellness & Convention
Havayolu	AtlasJet
Hava Limanı Hizmetleri	TAV Esenboğa Yatırım Yapım ve İşletme A.Ş.
Kongre ve Toplantı Mekanı	Efes Kongre Merkezi – Kuşadası
Incoming Seyahat Acentası	Intra Turizm A.Ş.
Outgoing Seyahat Acentası	Setur Servis Turistik A.Ş.
Kongre/Toplantı Organizasyonu Acentası	Setur Servis Turistik A.Ş. Setur MICE
Online Seyahat Rezervasyonları / Hizmetleri Firması	Setur Servis Turistik A.Ş. Bookin Turkey
Rent a car firması	Otokoç Otomotiv San. ve Tic. A.Ş. Avis Araç Kiralama
Turist Otobüsü Kiralama Firması	Aker Otobüs İşletmesi A.Ş.
Marina	Doğuş Turgut Reis Marina İşletmeciliği Turizm Tic. A.Ş.
Kültürel Değerlerin Yaşatılmasına Katkı	Kurşunlu Han
Turizm Eğitime Katkı	Boğaziçi Üniversitesi
Turizm Yatırım Grubu	Dedeman Hotels & Resorts International
Yılın Rehberi	Saffet Emre Tonguç
Turizm Yayını	Nükhet Everi
Turizm Basını	Dedeman Quarterly
Turizm Tanıtımına Katkı	Şerif Yenen - Istanbul Unveiled

Turizmle İlgili Diğer Faaliyetler	The Marmara Esmâ Sultan
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Special Awards

Special Award	Awarded Company
Sealed Air Sürdürülebilirlik ve Turizm Özel Ödülü	Regnum Carya Golf Resort&Spa Oteli
Skâl İstanbul Özel Ödülü	Kocaeli Üniversitesi Arkeoloji Bölümü Doç. Dr. Şengün Aydıngün
Skâl Türkiye Federasyonu özel ödülü	SI International Dünya Başkanı Salih Çene

Region Awards

Category	Awarded Company / Person
Ankara	Anadolu Medeniyetleri Müzesi
İzmir	Bergama Belediyesi
Bursa	Prof. Dr. Neslihan Türkün Dostoğlu
Antalya	Salih Çene
Bodrum	Prof. Adnan Diler
Kuşadası	Kuşadası Yerel Tarih Araştırmaları Grubu
Fethiye	Orka Otelleri CEO'su Yavuz Torunoğulları
Kapadokya	Osman Taha Küçük
Alanya	Dış İşleri Bakanı Mevlüt Çavuşoğlu
Çukurova	Can Akşit
Marmara	Barınak Gönüllüleri ve Hayvanlara Yaşam Hakkı Derneği
Eskişehir	Tepebaşı Belediyesi
Konya	Agustus Butik Otel
Karadeniz	Antik Sinop Hotel
TROIA	Sevil Ören