



## SKÅL INTERNATIONAL SOFIA

### Skål International B2B event in Sofia, Bulgaria, 15<sup>th</sup> – 17<sup>th</sup> January 2015

Dear Skålleagues,

Skål International Sofia is preparing a B2B event in the Bulgarian capital with the aim to gather Skålleagues who have a business interest to bring markets to Bulgaria and the neighboring countries, or who wish to explore possibilities to attract Bulgaria and the neighboring countries as source markets to their home countries, in all our fields of business which you and we cover. It also means meet the Skålleagues.

Our proposed (preliminary) schedule:

#### **Thursday, 15<sup>th</sup> January**

Arrival day

Evening: Welcome Cocktail

#### **Friday, 16<sup>th</sup> January**

B2B meetings, to be held at Hotel Ramada Sofia

Afternoon program: discover Sofia (by bus, mind the weather...)

Evening: Folkloristic Bulgarian Dinner

For spouses and those who are interested, a tour to the Rila Monastery and the upcoming regional museum of Barakovo (a private initiative in the old Balabanov factory, the only ever Bulgarian privately owned wood and paper mill) shall be organized, based upon sufficient interest. This trip takes a full day.

#### **Saturday, 17<sup>th</sup> January**

Various tours shall be offered, such as a visit to the UNESCO protected old town of Plovdiv.

Alternatively, Skålleagues from our neighboring countries may want to guide you to their countries, which makes the travel for those from longer distance more feasible.

Participation and accommodation fees will be announced shortly.

Advance requests, please write to: [info@tracklayer.eu](mailto:info@tracklayer.eu)