



SKÅL INTERNATIONAL

International Association of Travel and Tourism Professionals
Founded 1934

Skål International Singapore ITB Asia provides good branding for Skål

Skål International Singapore successfully ensured the manning of the Skål International stand on the occasion of ITB Asia held in Singapore from 17-19 October which provided a good branding for the organisation and enhanced the Skål family spirit.

Many industry key players stopped by as they saw familiar faces manning the stand and a good number of potential Active and Young Skål members enquired about the benefits of membership and showed their interest in joining the organisation.

