



SKÅL INTERNATIONAL

International Association of Travel and Tourism Professionals
Founded 1934

Skål International Paris Hosts Skål Europe Meeting



During the weekend of 23-25 November the first European Meeting took place at the Pullman Paris Bercy Hotel, on the initiative of Karine Coulanges, President of Skål International Paris with the objective of creating the Skål Europe Group.

On Saturday 24 November, in the presence of Daniela Otero, C.E.O. of Skål International, and after more than 3 hours of discussions, the objective was reached and during the gala dinner, the Presidents of approximately 15 Clubs and National Committees signed the Memorandum of Understanding (MOU) marking the official creation of Skål Europe. Congratulations to all those who participated in this important meeting.

In addition, after a welcome lunch on Friday 23rd, at Chez Bruno, a 3-minute walk from the hotel, and a Get Together on Friday evening, at Auberge Aveyronnaise, in the company of the singer Dora, there were visits to discover attractions such as the Louis Vuitton Foundation and the Atelier des Lumières which delighted all visitors. The participants who did not attend the meeting enjoyed a nice lunch at La Brasserie Zimmer.

For those who were still in Paris on Sunday, there was a guided tour of the St Ouen Flea Market; the largest flea market in the world, followed by a farewell lunch at Chez Louise.

But the highlight that will remain in the memories of all guests is undoubtedly the private concert given by the Orchestra of the Republican Guard, in the presence of Major General Damien Striebig, Commander of the Republican Guard, who did us the honour of being with, as well as Jean Marie Janisson, Chief of Protocol of the Paris Airports, whom we sincerely thank.

After dinner, the Sonia Eden Orchestra set the stage and dance floor alight until late in the night.

A video was produced by Skål Paris Skålleague Fabrice Nidiau, to show the business activities that took place on Saturday 24 November at the hotel, including the lunch with a presentation by the newly appointed Director of the Paris Convention and Visitors Bureau, Corinne Menegaux, as well as a presentation by the Director General and member of the Skål International Paris, Laurent Queige, on the results of Welcome City Lab, incubator of Tourism Start Ups.

A B2B networking followed and after the coffee break, the meeting of the Presidents and Delegates took place for more than 3 hours, leading to the long-awaited "birth" of Skål Europe.

At 19:30 the participants gathered for drinks and snacks before the gala dinner during which the charter confirming the official creation of Skål Europe was signed in the presence of all participants.

European Skålleagues were invited to send any photographs they took to the General Secretariat to include in a link in the Newsletter and allow them to be downloaded free of charge. Thanks to the all Skålleagues who sent in their snaps.

Skål International Paris, Club N° 1 is happy to have received so many Skålleagues and friends during this weekend and hopes that everyone had a good time with us and discovered "new" places. We are always happy to welcome Skålleagues from around the world.



VIDEO [HERE](#) | PHOTO GALLERY [HERE](#)

Video produced by Fabrice Nidiau,
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