



## **Skål International Levi Celebrates its Charter Night**



Skål International Levi Lapland was established on 1<sup>st</sup> of February 2018. Today the club has 25 active members representing the most important travel sectors in the area: accommodation, activities, DMCs and the local Tourist Office.

The Club celebrated its Charter Night on 10<sup>th</sup> of November. Skålleagues from Helsinki, Turku, Stockholm and Taipei Clubs joined the local Levi skålleagues to celebrate together. The memorable weekend started at the Panorama hotel with the bite of local delicacies like reindeer meet, salmon and wild mushrooms. The following Saturday morning was spent at the Halipuu forest cocooning in hammocks and enjoying the purest air in the world.

In the afternoon there was the Official Opening of the Winter Season with reindeers and huskies, and the festive dinner was served at the newly renovated Levi Hotel Spa Restaurant. The Guest of Honor, Immediate Past President Skål International Susanna Saari stated in her speech that establishing a new club to Lapland has been a long term plan, and she also underlined that SI Levi Lapland sets an example to all the other clubs since SI Levi Lapland has an all-female board. The evening continued at the Joiku Club, Crazy Reindeer Areena Nigh Club and Ihqu karaoke bar.

The guests were impressed by the large variety of the services available in the area, and Enna Paavola, President of the new Club promised that Levi will apply for the Skål International World Congress 2021 next spring. Skålleagues in Levi wish to welcome all the skålleagues around the world to come and enjoy the Northern Lights, huskies and reindeers and the Arctic nature together with us!

Levi is the most popular holiday destination in Finnish Lapland with its 750 000 yearly visitors from Finland, Great Britain, Central Europe and the neighboring countries Norway, Sweden and Russia.

The USPs of the area are:

- daily Finnair flights HEL-KTT all year-round
- only a 15-minute transfer from the Kittilä airport (KTT)
- extensive weekly activity programs for FITs
- large variety of tailor made programs for groups
- 25 000 bed places in hotels, holiday apartments, log cabins and igloos
- Northern Light season from the end of August until the beginning of April
- great summer and autumn prices from May until November
- the purest air in the populated areas according to WHO
- easy to combine Levi Lapland with a visit to Sweden or Norway

