



Press Release:

The aim of June 2nd Day is to make all the people involved in the tourism industry sensitive about the concept of Responsible Tourism. The first edition has been organized on June 2nd 2007 under the theme: "No to Sexual Tourism, borderless crimes".

This first edition was also organized in different countries in the world: Cameroon, Burkina Faso, Togo, Senegal & Niger.

International conferences will be organized every year on June 2nd all around the world thanks to the commitment of the members of the International Coalition.

In 2009, chosen theme is: "Tourism & Water resources "; Cameroon Destination has the place of honour.

This event is organized by the International Coalition for Responsible Tourism. International Coalition for Responsible Tourism is composed by international professionals & experts in tourism field, more than 87 NGOs, travel agencies, tour operators & professionals in the tourism field in 40 countries committed in sustainable tourism.

Objectives of the International Coalition for Responsible Tourism:

Gather competences and expertises of the actors from the society (NGO, associations, professionals of the field, mass media) and from governments.

Create new synergies.

Present common positions and make appropriate and consistent proposals.

Denounce irresponsible practices and accompany the actors towards more responsible tourism.

Inform, sensitize, explain, clarify and provoke the debate on the topic of responsible tourism on a local, national & international plan.

Mobilize national and international authorities towards a policy of sustainable development of the field.

Promote cultural and natural heritage of the different countries.

Missions of the International Coalition for Responsible Tourism:

Link the different fields of the society

Tourism links numerous actors: tourists, local populations, public sector, private sector regrouping tourism professionals, NGO or associations, etc. Link all these actors around a common ambition is one of the aims of the coalition.

Promote in the world June 2nd, Sensitize and mobilize the public

Promote in the world, the International Day for Responsible Tourism which is organised every year on June 2nd. Make tourists and general public become aware about the important impacts of both traditional tourism and mass tourism and to inform them on the possibilities « of travelling in another way and responsible », it is one of the stakes of the international coalition.

Fuel the debate

While more and more "sustainable" projects appear, it is essential to provoke a debate on the topic of responsible tourism.

To mobilize policies at National, European and International level

Through advocacy activities, the International Coalition for Responsible Tourism will look after the fact that the national, European, international institutions promise to promote and to implement responsible tourist development policies.

To mobilize professionals of tourism field

To apply the concept of sustainable development in concrete terms in the tourism field, the International Coalition will have as mission to sensitize, to inform, to mobilize the French and international professionals of tourism in the interest of responsible tourism.

To reinforce capacities of NGO in North and South Countries

International Coalition for Responsible Tourism tries to improve links between its members and to coordinate their actions and their capacity of influence. The function of coordination of the International Coalition will allow to gather competences and expertises and to create new synergies to introduce representative common positions and to make appropriate and consistent proposals.

Information available on: www.coalition-responsible-tourism.org