

Young Skål is the answer

Young Skål is one of the membership categories of Skål International and this is a category which is developing in numbers in many countries. At the moment we have around 300 members worldwide. When we focus on the development of our organisation, we must remember to include the young people.

We are preparing a new document for Young Skål and we are working on a facelift to our Young Skål section on the website. We would like to have this ready to present to the International Council at the council meeting in London in May 2009.

The Young Skål members often have the knowledge of IT & technology, and they contribute to newsletters and web design in the local clubs. They become an active and natural participant of the club life and they feel part of our family.

It is possible to transfer from one club to another, across the borders and Skål becomes the important partner for Young Skål members who need to travel to complete their education.

Part of the Skål benefits is **DOING BUSINESS WITH FRIENDS**, and Young Skål members are keen networkers. On facebook and on the internet, the younger generation finds excellent ways to communicate and we can learn a lot from our younger members.

We are interested in learning more about how the younger members benefit from Skål, what made them join in the first place and what are their views on their future with Skål. Any ideas on how to develop our benefit section further? It could be a study exchange programme for a shorter or a longer period.

We would like the Young Skål members to send in testimonials on how they enjoy Skål, good news stories on what has happened to them, because they are Skål members, etc.

Your comments and ideas are highly appreciated.

Please send your emails to Lone Ricks, Director, Internal Communications at internal.communications-09@skal.travel

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